



Campbell River Youth Soccer Association

Rep Apparel Policy and Procedure

The Campbell River Youth Soccer Association (CRYSA) recognizes that branding in sports is a practice intended to create a consistent image. As such, CRYSA has developed a “brand” for its Rep Teams that provides pride with its players and recognition in our soccer community. To provide consistency within our branding program, the following Policy and Procedure has been adopted.

Policy

1. The CRYSA logo and name remain intellectual property of the Association.
2. CRYSA colors for REP apparel are Royal Blue, Black and White.
3. Color choice and apparel suppliers (i.e. manufacturers) remains at the discretion of the Board of Directors through Board meeting processes.
4. To maintain consistency in the branding of our Rep Teams, players are required to purchase and maintain a “Kit” which consists of:
 - a. Training Jacket (Blue)
 - b. Training Pant (Black)
 - c. Rain Jacket (Black)
 - d. Shorts (Blue)
 - e. Socks (1 Blue and 1 White pair)
 - f. Backpack
5. All embossing, embroidering, and printing of apparel will be done by CRYSA’s designated Vendor.
6. Any team wishing to add items in addition to the “Kit” must provide the Director of Apparel with a mockup of the item to take to the BOD for approval. The mockup must contain the following:
 - a. Description item to be added
 - b. Material to be used
 - c. Size of item
 - d. Colors
 - e. Logo and any lettering to be used
7. If the board endorses such items, they will not be included in the mandatory “Kit” but will be made available to all Rep teams.

Procedure

1. At the conclusion of the Rep player tryouts, the Director of Apparel will arrange to have players sized for all “Kit” components.
2. During sizing sessions, players/coaches will complete an order form for submission to the Director of Apparel.
3. Payment for items ordered must be made prior to CRYSA ordering items.
4. All items for “Kit” will be ordered by the Director of Apparel in compliance with the above Policy.